

# Mia Aponte

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## EDUCATION

Savannah College of Art and Design (SCAD) Savannah, GA

Expected Graduation: June 2025

**BFA:** Fashion Marketing and Mgmt.

**Minor:** Social Strategy and Mgmt.

**GPA:** 3.83

## CERTIFICATIONS

Adobe Photoshop Certified  
LinkedIn Excel Essential Training  
Inside LVMH Certification  
SCADamp Certification

## ACCOLADES

Dean's List (2021 - Present)  
Achievement Honors Scholarship  
Academic Honors Scholarship

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Microsoft Office Suite  
Microsoft PowerPoint

Attention to Detail  
Analytical Problem Solving  
Time Management  
Teamwork/Collaboration

## EXPERIENCE

### Spring Editorial Intern The Zillennial Zine

January 2024 - Present

- Authored and published two articles on a weekly basis.
- Developed and presented five article proposals weekly.
- Produced engaging social media reel content for platforms including Instagram, TikTok, and Pinterest.

### Content Contributor SCAD District

January 2023 - Present

- Crafted four article topics popular within student culture at the university.
- Developed and pitched articles on a weekly basis.
- Creative directed for an editorial project.

### Content Contributor The Manor

November 2022 - Present

- Orchestrated styling for two editorial features.
- Produced three fashion-centric articles.
- Creative directed for an editorial project.
- Collaborated with a team of creatives to ensure the successful execution of each editorial.

### Brand Associate GAP inc.

October 2022 - Present

- Achieved recognition as Employee of the Month twice for outstanding performance.
- Collaborated closely with the head visual merchandiser to optimize product display strategies.
- Provided direct customer assistance and support, ensuring satisfaction and loyalty.
- Successfully pitched loyalty and card programs to enhance customer engagement and retention.
- Maintained merchandise levels through timely restocking efforts.